

	Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Total
Membership Revenue	133	212	2,212	2,263	481	151	328	95	2,262	2,807	727	693	12,362
Conference Revenue	-	-	-	200	6,150	-	-	-	-	200	6,150	-	12,700
Fundraising Revenue	-	-	500	-	-	-	-	-	-	-	-	-	500
TLI Revenue	325	325	-	-	-	-	-	325	325	-	-	-	1,300
District Store Revenue	-	-	-	-	200	-	-	-	-	-	200	-	400
Other Revenue	-	-	500	-	-	-	-	-	-	-	-	-	500
<b>Total Revenue</b>	<b>458</b>	<b>537</b>	<b>3,212</b>	<b>2,463</b>	<b>6,831</b>	<b>151</b>	<b>328</b>	<b>420</b>	<b>2,587</b>	<b>3,007</b>	<b>7,077</b>	<b>693</b>	<b>27,762</b>
Conference Expenses	-	-	-	-	5,350	-	-	-	-	-	5,350	-	10,700
Fundraising Expenses	-	-	-	-	-	-	-	-	-	-	-	-	-
TLI Expenses	845	845	-	-	-	857	857	-	-	-	-	595	3,999
District Store Expenses	-	-	200	-	-	-	-	-	200	-	-	-	400
Marketing	180	180	1,845	310	390	460	180	210	180	360	590	1,880	6,765
Communications & Public Relations	10	10	10	60	10	10	35	10	10	35	10	10	220
Education & Training	-	-	450	-	-	-	-	-	-	-	-	-	450
Speech Contest	-	1,200	-	-	-	-	-	-	-	-	1,200	-	2,400
Administration	-	-	-	100	-	-	-	-	-	-	-	-	100
Travel	-	942	-	-	500	-	2,667	-	-	870	500	-	5,479
Other Expenses	-	-	1,200	-	-	-	-	-	1,200	-	-	-	2,400
	1,035	3,177	3,705	470	6,250	1,327	3,739	220	1,590	1,265	7,650	2,485	32,913
<b>District Net Income/(Loss)</b>	<b>(577)</b>	<b>(2,640)</b>	<b>(493)</b>	<b>1,993</b>	<b>581</b>	<b>(1,176)</b>	<b>(3,411)</b>	<b>200</b>	<b>997</b>	<b>1,742</b>	<b>(573)</b>	<b>(1,792)</b>	<b>(5,151)</b>

	Total	Budget	%	Policy Max
Conference Expenses	10,700			
Fundraising Expenses	-			
District Store Expenses	6,765			
Marketing	17,865	54.3%	Unlimited	
TLI Expenses	3,999			
Education & Training	450	13.5%	30.0%	
Communications & Public Relations	220	0.7%	25.0%	
Speech Contest	2,400	7.3%	10.0%	
Administration	100	0.3%	20.0%	
Travel	5,479	16.6%	30.0%	
Other Expenses	2,400	7.3%	10.0%	
	10,599			
<b>Total Expenses</b>	<b>32,913</b>	<b>100.0%</b>		

We, the undersigned, certify that this budget and narrative cover estimated receipts and expenditures for the district year. This budget directs the financial resources entrusted to the district toward achieving the district mission and will be presented to the district council for approval at its next meeting.

District Governor	Date
Lt. Governor Education and Training	Date
Lt. Governor Marketing	Date
District Treasurer	Date

Following is a brief description/explanation of the estimated income and estimated expenses based on the goals outlined in the district success plan. The white rows are not password protected. Users may adjust the white area as necessary by adjusting the row height. Alternatively, a separate sheet may be used. **Each section of this narrative page must be completed in order for this report to be considered complete and counted as received by WHQ.** There are example questions to answer in each box. These can be deleted and replaced by your answers.

(Numbers are pulled from Summary tab)

**Budgeted**

**Membership Revenue**

**12,362**

What is the district's goals for the year regarding membership?  
Since these numbers are based off prior year's actual totals, what strategies have changed or remained the same compared to last year to ensure this budgeted revenue is met?

**Conference Net Income/(Loss)**

**2,000**

The Fall Conference will be held Nov 11 - 13 at the Paragon Resort & Casino in Marksville, LA. The Spring Conference will be held in May in Lake Charles, LA  
We try to make this as economical as possible to encourage greater participation.  
The Fall Conference is based on 60 attendees which is based on the 3 prior fall conferences. The Spring conference generally has about 80 attendees.

**Fundraising Net Income/(Loss)**

**500**

We have not had many fundraisers in the recent history but have decided to try to have one at each conference this year in hopes of raising additional funds.  
For each conference there will be a raffel for one night's stay at the conference hotel.  
The funds generated will be to offset the cost of the conference.

**TLI Net Income/(Loss)**

**(2,699)**

There will be two TLIs held for the Summer and Winter sessions. In the fall it was held in New Orleans and Marksville. The winter will be New Orleans and Lake Charles. Members will pay \$10 to attend. In New Orleans there is a cost for lunch and the facility. Marksville location had the meal and equipment expenses. The Lake Charles location will have meal and equipment expense.

**District Store Net Income/(Loss)**

**-**

The District has a store and all Toastmaster products are available at the two disctict conferences.

**Other Revenue**

**500**

Following is a brief description/explanation of the estimated income and estimated expenses based on the goals outlined in the district success plan. The white rows are not password protected. Users may adjust the white area as necessary by adjusting the row height. Alternatively, a separate sheet may be used. **Each section of this narrative page must be completed in order for this report to be considered complete and counted as received by WHQ.** There are example questions to answer in each box. These can be deleted and replaced by your answers.

(Numbers are pulled from Summary tab)

**Budgeted**

**Marketing**

**6,765**

3. Nov. 2011, Feb. 2012, Jun. 2012>. The club who submits a newsletter and is selected as the top newsletter will receive \$25 TM gift certificate – to be given twice a year at the conferences. 4. Oct. 2011, Apr. 2011. The first club in each division to submit dues of 100% of the membership base will receive \$25 TM gift certificate – to be given twice a year following dues deadline. Dec. 2011, Apr. 2012. The club with the best website will receive \$50 TM gift certificate – to be given twice a year. 7. Every month, \$180 is budgeted for a club who charters to receive a club charter kit of a lectern, officer pins, and a club pack of various items to help the club get started (ie: table topics pack, word of day pack, stopwatch, etc.). 8. Nov. 2011, May 2012. To

**Communications and Public Relations**

**220**

There will be a revamping of the District 68 website.

**Education and Training**

**450**

District 68 is committed to energize the members across the district by encouraging TLIs, District Conferences. New events to the district this year will be TLC with the BLT. The District Trio will be holding training/net working events for club presidents. There will be breakfast and training and then a fun networking event planned.

**Speech contests**

**2,400**

District 68 has started a campaign this year to emphasize speech contests. This is done by having past competitors explain their experiences as they advanced toward the International Speech contest. Following that there is a presentation done to explain the different criteria in which contestants are judged. We are hoping that this sparks an interest in participation across the district.

**Administration**

**100**

The main focus of administration will be the website revamping and to experiment with an online payment process to enable the members the option of paying by credit card for conferences.

**Travel**

**5,479**

Budgeted amount for travel will be for mileage to/from DEC meetings and AG's who have larger areas in order to make Club visits twice a year. The other part of travel will be to bring in keynote speakers which will help members. Other travel expenses include registration and lodging for International training and Mid-year training.

**Other Expenses**

**2,400**

Account #	Account Name	USD												
		Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Total
6005	Membership Revenue	133	212	2,212	2,263	481	151	328	95	2,262	2,807	727	693	12,362







Account #	Account Name	USD													
		Jul-11	Aug-11	Sep-11	Oct-11	Nov-11	Dec-11	Jan-12	Feb-12	Mar-12	Apr-12	May-12	Jun-12	Total	
6045	District Store Revenue	-	-	-	-	200	-	-	-	-	-	-	200	-	400
7002	District Store Expenses	-	-	200	-	-	-	-	-	200	-	-	-	-	400
	District Store Net Income/(Loss)	-	-	(200)	-	200	-	-	-	(200)	-	-	200	-	-

























